




PROJECT GOALS

The GreenSilk project consortium mutually agreed to reach following goals in 2020-2023:

-  to improve selected courses in the area of logistics management, offered at the Zhongyuan University of Technology using local case studies and the state of the art in logistics research
-  to set project-related international working group at IRC-LOG
-  to enlarge the subject-related academic network between project partners and beyond, especially with the members of the international association of the Asian-German Knowledge Network for Transport and Logistics



One of working meetings via zoom due to Covid-19

ABOUT

The implementation of the Silk Road initiative requires the enhancement of the inter-country cooperation between China and Germany universities in the field of logistics management. This will strengthen Sino-German supply chains and smooth the 21st Century Maritime Silk Road in order to achieve more regional economic integration and reciprocal exchange of goods.

The city of Zhengzhou is strategically important within the Maritime Silk Road as a multimodal logistics hub with the access to all transportation systems – railway connections, highway connections, airplane connections and by this, connections to the major seaports of China.

The demand for the well-educated international logistics managers and the strengthening of the international collaboration is obvious for both countries. This was one of the reasons to found a Sino-German international center in Logistics Management and Engineering (IRC-LOG) in March 2018 and to start this four-year project on "Efficient and Green Logistics Management along the Silk Road" – GreenSilk – in January 2020.



EFFICIENT AND GREEN LOGISTICS MANAGEMENT ALONG THE SILK ROAD



Project webpage: www.agkn.de/greensilk

This project is supported by the DAAD with funds from the Federal Ministry for Economic Cooperation and Development.

DAAD Deutscher Akademischer Austauschdienst
German Academic Exchange Service



KEY ACTIVITIES



Reciprocal student mobility



Reciprocal staff mobility



Elaboration of new courses at ZUT



Enrichment of existing courses at ZUT



Workshops



Academic excursions



Round tables

INTERNATIONAL TEAM



Dr. Jianhui Du, Professor
791918229@qq.com
Coordinator in China



Professor Du is former vice president of the Zhongyuan University of Technology. She is co-operative evaluation expert of the Ministry of Education of the People's Republic of China for international projects, executive director of Chinese-Foreign Cooperation in Running Schools at the Chinese Association of Higher Education and Executive Vice-President of Henan Education Association for International Exchange.



Dr. Xuejun Sun, Associate Professor
sunxjun@zut.edu.cn
Team manager



Disaster logistics destroys distribution flows. The decisions on the optimal delivery of goods in a short time, focusing on intermodal transportation network and **multi-criteria decision models** and **low carbon supply chain** are key areas of Dr. Sun.



Dr. Guiqing Liu, Associate Professor
seasunskylfl@zut.edu.cn
719605991@qq.com



Environmental sustainability and **intermodal transportation** were key areas during the one year research stay at the University of Bremen, Germany.



Dr. Shengjun Wen, Associate Professor
wensj7062@163.com



Dr. Wen's key interestes are **safety control** in logistical systems, **disaster logistics**. He got his Ph.D degree at the Tokyo University of Agriculture and participated at numerous scientific projects.

INTERNATIONAL TEAM



Dr. Jingpei Ma, Lecturer
jingpeima@foxmail.com



Digital pricing and ecommerce within the **dual-channel supply chain** are recent research focus of Dr. Ma. She investigates the optimal distribution strategies in the digitalized world.



Dr. Zhiyao Li, Vice Professor
1196101548@qq.com



Dr. Li is a vice dean of the Information Management Department at the Economic and Management School. Her main research interests are **emergency material mobilization** and **decision theory**.



Dr. Hans-Dietrich Haasis, Professor
haasis@uni-bremen.de
Project leader



Dr. Hans-Dietrich Haasis is chairman of the International Graduate School for Dynamics in Logistics and full professor in Maritime Business and Logistics at the University of Bremen, Germany. Since 2014 he is official member of the Board of Academic Advisors to the German Federal Minister of Transport and Digital Infrastructure.



Dr. Irina Dovbischuk, Professor
dovbischuk@agkn.de
Multiplier



Dr. Irina Dovbischuk is co-founder and managing director of the AGKN – Asian-German Knowledge Network for Transport and Logistics, an international association, registered in Germany. Since 2018 she is professor for logistics management.