

# **Online International Conference: Subject area of transport and logistics in the Higher Education Sector: some examples from Germany and China**



# Merseburg University of Applied Sciences: Operations and Supply Chain Management

## Agenda

- 1) Merseburg University of Applied Sciences
- 2) Operations and Supply Chain Management
  - 2.1) Teaching Profile
  - 2.2) Research Profile



# Merseburg University of Applied Sciences: Operations and Supply Chain Management

## Where to find!



# Merseburg University of Applied Sciences: Operations and Supply Chain Management

## Key Facts

- Founded 1. April 1992
- 3.000 Students
- 300 Member of Staff
- 3 Departments
  - Engineering Sciences
  - Business and Information Sciences
  - Media, Social, Cultural Work



# Merseburg University of Applied Sciences: Operations and Supply Chain Management

## The Campus



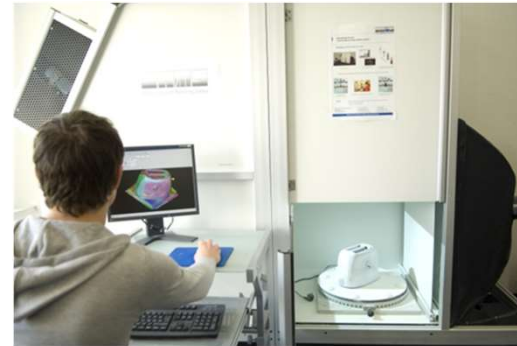


# Merseburg University of Applied Sciences: Operations and Supply Chain Management

## Study



# Merseburg University of Applied Sciences: Operations and Supply Chain Management Research



# Merseburg University of Applied Sciences: Operations and Supply Chain Management

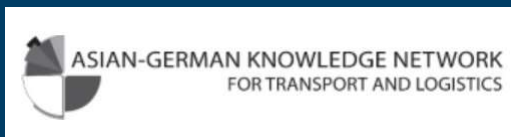
Live





# Teaching Profile

	Courses	
Bachelor Level	Operations Management Operations Research Logistics Network Analysis and Logistics Systems	in German
Master Level	Supply Chain Management International Logistics	in English
PhD Level	GradNet (as of 2021)	



# Master Courses on Business Administration

## Summer Term (30 Credits)

Marketing Projects

International Business and Management

Human Resource Management and Organization

Supply Chain Management

International Logistics

Management Accounting

German Language

Germany in an Intercultural Context

## Winter Term (20 Credits)

International Logistics

International Financial Management

Key Competencies

German Language

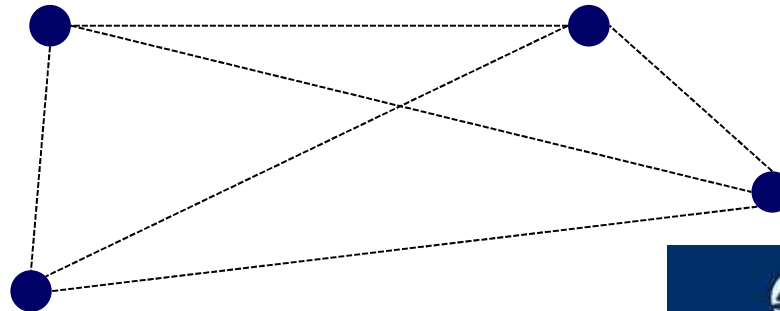
Germany in an Intercultural Context



# Transfer and Research

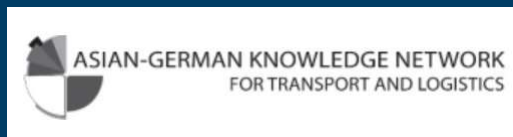
Warehouse Management

Vehicle Routing  
Planning



Data Analysis

Process Analysis  
and Design



# Thank you very much for your attention!

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