

Online International Conference: Subject area of transport and logistics in the Higher Education Sector: some examples from Germany and China



Merseburg University of Applied Sciences: Operations and Supply Chain Management

Agenda

- 1) Merseburg University of Applied Sciences
- 2) Operations and Supply Chain Management
 - 2.1) Teaching Profile
 - 2.2) Research Profile



ASIAN-GERMAN KNOWLEDGE NETWORK
FOR TRANSPORT AND LOGISTICS



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MERSEBURG™

University of
Applied Sciences

Merseburg University of Applied Sciences: Operations and Supply Chain Management

Where to find!



ASIAN-GERMAN KNOWLEDGE NETWORK
FOR TRANSPORT AND LOGISTICS



Merseburg University of Applied Sciences: Operations and Supply Chain Management

Key Facts

- Founded 1. April 1992
- 3.000 Students
- 300 Member of Staff
- 3 Departments
 - Engineering Sciences
 - Business and Information Sciences
 - Media, Social, Cultural Work



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The Campus



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Study



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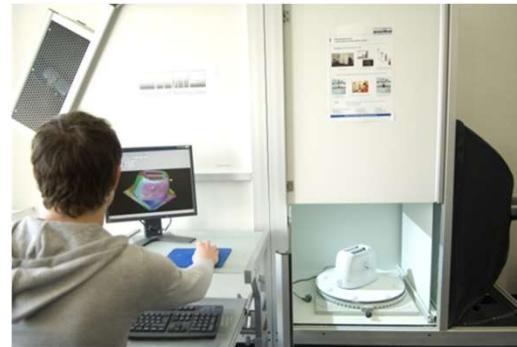


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Research



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Live



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Teaching Profile

Bachelor Level

Courses

Operations Management

Operations Research

Logistics Network Analysis
and Logistics Systems

in German

Master Level

Supply Chain Management

International Logistics

in English

PhD Level

GradNet (as of 2021)



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Master Courses on Business Administration

Summer Term (30 Credits)

Marketing Projects
International Business and Management
Human Resource Management and Organization
Supply Chain Management
International Logistics
Management Accounting
German Language
Germany in an Intercultural Context

Winter Term (20 Credits)

International Logistics
International Financial Management
Key Competencies
German Language
Germany in an Intercultural Context

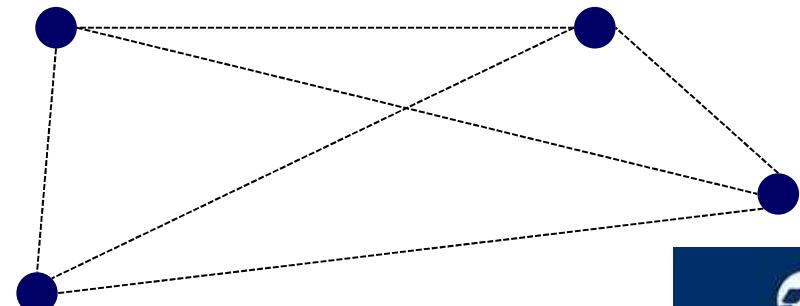


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Transfer and Research

Warehouse Management



Data Analysis

Vehicle Routing
Planning



Process Analysis
and Design



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Thank you very much for your
attention!

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