



CALL FOR PAPERS
INTERNATIONAL CONFERENCE
“THE DEVELOPMENT OF VIETNAM'S HALAL ECONOMY AND TRADE
IN THE CURRENT CONTEXT”

With the aim of creating a platform for scientists, managers, diplomats, and business people from universities, research institutes, ministries, embassies, and related businesses in Vietnam and in the globe to exchange and share the necessities, experiences, current situation, and solutions for developing the Halal economy and promoting Halal product exports, Thuongmai University in collaboration with the Institute for Southeast, West, and African Studies (ISAWAAS) under the Vietnam Academy of Social Sciences and several embassies of Islamic countries in Hanoi, co-organize the International Scientific Conference with the theme: *“The development of Vietnam's Halal Economy and Trade in the Current Context.”*. The conference is expected to be held in mid- April 2025 at Thuongmai University.

The organizing committee cordially invites scientists, experts, and managers to submit papers for participation in the conference. The papers should focus primarily on, but are not limited to, the following topics:

- Theories on the development of the Halal economy and trade (perspectives, models, criteria, necessity, conditions, etc.);
- Global trends and experiences in the development of the Halal economy and trade, and lessons for Vietnam;
- Institution, strategies and policies of the Party and the State; strategies, plans, and programs of ministries, sectors, and localities in Vietnam for opening up the Halal market to integrate into the global economy and achieve sustainable development;
- Current situation of the development of the Halal economic and trade ecosystem in Vietnam;
- Solutions for developing the Halal economic and trade ecosystem;
- Other related topics.

The papers should be written in either Vietnamese or English in Word file, with a maximum length of 10,000 words. Accepted papers will be published in the International Conference Proceedings with an ISBN (please refer to the attached appendix for submission guidelines).

The full paper should be submitted to the Department of Research Administration and External Affairs, Thuongmai University, via email: khoahoc@tmu.edu.vn before January 1, 2025.

The organizing committee sincerely thanks the authors for their cooperation in contributing to the conference!

CONFERENCE ORGANIZING COMMITTEE

PRESIDENT

THƯƠNG MẠI UNIVERSITY



Assoc.Prof. Dr Nguyen Hoang

FORMATTING GUIDELINES FOR PAPERS SUBMITTED TO THE INTERNATIONAL CONFERENCE PROCEEDINGS

Page 1: Cover Page

- Submission Date
- Author's Name
- Academic Title/Degree
- Work organization
- Contact Information: Address, email, phone number
- Author's Area of Expertise
- Title of the Paper
- Topic (Choose one from the conference themes)
- Research Area of the Paper
- Word Count of the Paper
- A brief description (about 5 lines) of the background of the paper, new contributions to the research field, how it differs from previous studies, acknowledgments (if applicable).
- Declaration: This paper is solely the work of the author(s). I/We affirm that this paper has not been previously published and has not been submitted to any other conference while awaiting review.

From Page 2 (Main content):

- **Title of the paper:** The title should be 10 to 15 words, directly reflecting the content of the paper. The title must be written in capital letters, bold, and centered on the page, for example:

ANALYSIS OF DIGITAL TRANSFORMATION DOCUMENTS IN SMALL AND MEDIUM ENTERPRISES USING BIBLIOMETRIC METHOD

Author

Institution

Email:

Abstract: Digital transformation is the process of integrating digital technology with appropriate business models to create significant value for businesses. The author has studied 532 documents on the digital transformation of small and medium enterprises (SMEs) in the Scopus scientific database using the bibliometric method. Research on the digital transformation of SMEs mainly focuses on the period from 2015 to 2020, with the number of publications increasing from 5 to 172 per year.

Keywords: *Digital transformation, Small and medium-sized enterprises (SMEs), Bibliometric method*

***Note: Papers submitted for the conference will not be accepted if the title and abstract (including keywords) are not translated into English (for Vietnamese papers) or into Vietnamese (for English papers).**

Research Structure: The submission must include the following five main sections:

1. Introduction:

- (i) Explain the rationale for conducting the research and the significance of the research topic;
- (ii) Identify the research problem;
- (iii) Outline the main content that the research will address;
- (iv) Briefly introduce the contributions of the research.

2. Literature Review, Theoretical Framework, and Methods:

- (i) Clearly present the literature review and relevant theoretical framework;
- (ii) Propose the theoretical basis and research framework used in the paper;
- (iii) Research methods: The author must present in detail the methods used to conduct their research. The research methods must ensure the rigor of a scientific study. The process of information and data collection (if applicable) should also be presented clearly and thoroughly.

3. Results and Discussion:

- (i) Interpret and discuss new findings;
- (ii) Draw general conclusions and identify the relationships between the author's findings and those from previous studies (if applicable).

4. Conclusions or/and Policy Implications: The paper should include a discussion of the obtained results, and any policy recommendations based on the research findings (if applicable) should be presented concisely and under scientific standards.

5. References: The author should list only the references cited in the paper. The forms of citation and presentation of the reference list are regulated in Section 4 (Presentation Guidelines).

Presentation Format:

1. The paper should be written in Vietnamese or English, with a length of 8-15 A4 pages, in Times New Roman font, size 12. Margins: Top, Left, and Bottom 2.5 cm; Right 2 cm; Gutter 0 cm.

2. Numbering Headings: In the main content of the paper, major headings must be bold, left-aligned, and numbered continuously using Arabic numerals. Level 1 subheadings (e.g., 2.1) should be bold and italicized, and level 2 subheadings (e.g., 2.1.1) should be italicized without bold formatting.

3. Tables and Figures Presentation: Data tables in the paper must be labeled as "Table." Data tables must be formatted as tables in Microsoft Word. Graphs, charts, and diagrams must be

labeled as "Figure." Both tables and figures must be numbered separately and in consecutive order using Arabic numerals, with the number placed after the word "Table" or "Figure" (e.g., Table 1, Table 2, Figure 1, Figure 2). Each table/figure must have a corresponding title that accurately describes its content. The number and title of the table/figure must be positioned at the top of the table/figure, horizontally, in bold. All tables/figures in the paper must include a source. The source should be placed at the bottom of the table/figure in italic but not bold. Notes should also be added to explain the table/figure if necessary.

4. Citation and Reference List Requirements: Citations should be divided into two main categories:

In-text references and reference list. In-text citations include the following information: author's name/organization, year of publication, and page number (for direct quotes). There are two citation formats:

1. Direct quotations should be placed in quotation marks and include the page number of the source, e.g., Nguyen Van A (2017, p. 9).

2. Paraphrasing citations should not alter the original meaning and do not require a page number, e.g., Nguyen Van A (2017) or (Nguyen Van A, 2017). The reference list should appear at the end of the paper, with each in-text citation corresponding to a source in the list. The author's name should be presented as follows:

- Vietnamese authors' full names are written in full, e.g., Nguyen Van A (2009).
- For foreign authors, only the last name is required, e.g., Kotler (2010).
- If there are two authors, both names are listed and connected by "and," e.g., Nguyen Van A & Nguyen Van B (2009) or Kotler & Smith (2010).
- For three or more authors, list the first author and add "and colleagues," e.g., Nguyen Van A & colleagues (2009) or Kotler & colleagues (2010).

The reference list is placed at the end of the paper, starting with the title "References," followed by a list of references (books, articles, etc) arranged in alphabetical order by the authors' last names. For work without an author, the title should be used. The reference list includes details such as the author's name, year of publication, title of the work, volume, and pages of the journal article, e.g., Krugman, P. (1995), 'Development, Geography, and Economic Theory', MIT Journal of Economy, 15(4), 7-13.

Abbreviation, Capitalization, Date Format, Number Format, and Notes Guidelines:

5.1. Abbreviations: Vietnamese terms, technical terms, or place names should not be abbreviated. For example, "Ho Chi Minh City" should not be abbreviated as "HCMC." English abbreviations, including Vietnamese organizations with English names, can be used after the full term is introduced the first time, e.g., World Bank (WB) or Small and Medium-sized Enterprises (SMEs).

5.2. Capitalization: Use uppercase letters for the names of organizations, individuals, and specific terms.

5.3 Date Format:

- Vietnamese: day...month...year (e.g., ngày 2 tháng 9 năm 1945).
- English: month...day...year (e.g., October 3rd, 2010).

5.4. Number Format:

- In Vietnamese, the comma (,) is used for decimals, and the period (.) is used to separate thousands, e.g., 200,233 đồng (meaning: 200.233 dong), 200.233 đồng (meaning: 200 thousand 233 dong).

- In English, the reverse applies—commas (,) are used for thousands, and periods (.) for decimals.

5.5. Units of Measurement: The metric system, commonly used in Vietnam, must be applied. If other units are used, they must be converted to the metric system.

5.6. Proper Names: Person, organization, country, or place names should follow English conventions unless a common Vietnamese transliteration is used (e.g., France, USA, India, London, Beijing).

5.7. Currency: Write out the full name of the currency in Vietnamese the first time it appears, followed by the international abbreviation (e.g., “The State Bank of Vietnam devalued the Vietnamese đồng (VND) by 10%”).

5.8. Notes: Notes are placed at the end of the paper, before the reference list, under the title “Notes.” Each note should be numbered consecutively (1, 2, 3,...) and must correspond to the in-text note. Notes must be concise and only used when necessary.

****Note: Do not use footnotes.***